



The first clock radio you don't have to set the night before

Sonys Digimatic clock radio is set once and once for all. Day in, day out, it goes off with anybody doing anything. Without fail. And without mercy. It gets people going in the morning with either a superb FM/AM radio or a not-so-musical buzzer. And for the late night listener, the Deluxe Hardwood model (8FC-69W-\$59.95) has a handy pillow speaker to tuck right under the pillow. The standard model (8FC-59W-\$49.95) comes in Antique White or Midnight Grey. And as for the clock, well, it's like nothing that's ever been seen before with a radio. There's no round face to stare at. Just the numbers. All these features bring us logically to the last one. **THEY'LL SELL!**

hall's

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